

## Corporate Social Responsibility Activities of Distributors

All Toyota Tsusho South Pacific Distributors engage in community activities to better society in all locations we conduct business. It is our small way of saying thanks with the hope of making life better for people in the communities which always show tremendous support to us.

### PAPUA NEW GUINEA

#### **Buk Bilong Pikinini**

Buk Bilong Pikinini (Books for Children) was set up in Papua New Guinea in 2008 to help improve literacy among PNG's many disadvantaged children through the creation of small libraries in children's hospitals, orphanages, clinics and later in settlements and village schools. Support from individuals and organisations go a long way to help cover the expenses and logistics of running five libraries. This is why Mr David Purcell, CEO of Ela Motors had no hesitation in generously donating a Hiace bus to help transport staff and books to and from the libraries.



#### **Cheshire Homes**

Cheshire Homes is Non-Governmental Charity Organization that provides a variety of services for people with various types of disabilities in and around Port Moresby. The primary aim of Cheshire Home is to make a positive difference to the lives of people with disabilities, their families and their carers; through creating opportunities and an environment where they are treated with dignity and respect. Ela Motors has made both residents and staff movement much easier with the donation of 2 Toyota Hiace vehicles fitted with wheelchair lifts.



#### **CUMA – Children's University of Music and Arts**

Set up in early 2009 by Peter and Lydia Kailap, CUMA was developed in order to provide the children of the area with educational, social and artistic skills which will help assist in their development and future prospects. Ela Motors are pleased to be able to assist this very worthy venture through the donation of the new Hino truck. Helping the children by providing them with opportunities is an objective very dear to the hearts of everyone at Ela Motors and to see the happy faces of the children certainly made this all worthwhile.



## Matupit Island Community

Matupit Island community is located in the shadow of Mt Tavurvur volcano (East New Britain Province). The community of 2000+ lives in extremely harsh conditions, due to the volcanic activity and resultant ash problems. For eight months of the year, the community is subjected to volcanic ash and sulphur fumes which have major implications for normal living in terms of health, access to fresh water and the like. An approach



was made to Ela Motors to assist in some way to allow the community easier access to the necessities of life. As a result of seeing the conditions in which the community lives, Ela Motors have donated a 23ft boat and 40hp Yamaha engine to this community to the obvious delight of all people living in the area.

## Drive TB out of PNG

In Papua New Guinea TB kills more adults than any other infectious disease. Furthermore, about one third of the population is estimated to be infected with latent TB that may later develop into the disease. The World Health Organization (W.H.O) declared TB an emergency public health issue for Papua New Guinea. Ela Motors are a pioneering organisation by actively launching a programme designed to assist in eradicating TB from PNG.



*Dotsy – the official mascot developed to assist in promoting the TB programmes in PNG*

## FIJI

### **Heart & Kidney Foundation**

Fiji has the third highest rate per capita of diabetes in the world – diabetes and hypertension is linked directly to Chronic Renal Failure. However, with the cost of having dialysis overseas being out of reach for the majority of the members of the Fijian community, their choice is limited. The Kidney Foundation of Fiji was presented with a Toyota Yaris from the management & staff of Asco Motors. While accepting the car on behalf of KFOF, founder & chairman of KFOF, Mr. Dewan Maharaj spoke poignantly of the times when he had to sacrifice his personal vehicle to be used in the transporting of patients, medical personnel & supplies. With the inclusion of the Toyota Yaris to the assets of the KFOF, its services to the community have been increased dramatically.



CEO Ian Mclean of Asco Motors Fiji presents keys to the Yaris in support of the Kidney Foundation of Fiji

## SOLOMON ISLANDS

### **National Referral Hospital - Children's Ward**

Ela Motors have recently undertaken charity work to refurbish the Children's Ward of the National Referral Hospital in Honiara the nation's capital. It is hoped the efforts go some way toward maintaining the hospital in good working condition to ensure a more comfortable stay for ward's special little visitors.



### **Red Cross Handicap Centre**

As the Red Cross Handicapped Centre were having difficulty in obtaining funding for the running of the school bus, Ela Motors stepped in and is now providing fuel each month, as well as servicing the bus when required. The bus is used to collect the handicapped students and deliver them to and from school.



## VANUATU

### **Community Bus**

Asco Motors makes available a Hiace bus for use by community groups outside working hours. Many groups have benefited from using this free service including community groups, cricket development and community volleyball organisations.



### **Community Beach Volleyball Coaching**

Asco Motors are a proud supporter of community based beach volleyball coaching program using youth members as role models to the younger generation. The program aims to travel to more outer communities this year that are often left out from the available sports opportunities.



## SAMOA

### **Women on Wheels**

One of Toyota's vision to enhance its social contribution not only through its products has been extended to providing customer friendly social activities. In Samoa, an awareness clinic for female drivers called —Women on Wheels was initiated as part of community development activities. The program focuses on enabling women to learn basics of a car's operation, simple maintenance and emergency breakdown procedures.



## AMERICAN SAMOA

### **Rotary International**

The worldwide Rotary International organisation has accepted the —Challenge of Polio Plus, a partnership with the Bill and Melinda Gates Foundation to eradicate polio from the planet. Asco Motors continues to support this Rotary initiative in American Samoa each year.



### **Lions International**

Asco Motors donates each year the Lions Club of Pago Pago golf tournament. Funds raised from this annual event will help the service club organization extend its free Project Eye care clinics to the Manu'a islands in 2009 after it saw more than 900 eye patients early this year in Tutuila.



## TONGA

### **OTA Centre - 'Ofa(Love), Tui(Faith), moe 'Amanaki(Hope) Center**

The Centre works together with the community to help the disabled people. It is a non-government organisation and was established by Tonga's Queen Mother with the intention of helping those who need "special care" and are less fortunate. Asco Motors (Tonga) have a monthly donation of fuel for the Center's bus. This bus is the mode of transport for the disabled people who are brought to the Center every morning and returned to their homes in the afternoon. In addition to the fuel donated, Asco Tonga also assists disabled people who have the capacity to learn and work.

